

FUN DUNK CHALLENGE

Mission #1 of the Summer Games Series

OFFICIAL CONTEST RULES & REGULATIONS



Disclaimer:

Participation in the Fun Dunk Challenge requires compliance with all Fun Park safety rules and these Official Contest Rules. Participants under 18 years of age must have the consent of a parent or legal guardian.

There is no separate fee to enter the Contest. Participants must have valid admission to a participating Fun Park location to access the facilities and record their entry. Once admitted, eligible participants may enter the contest without any additional registration fee, competition fee, or voting fee.

By entering the Contest, participants grant Fun Park permission to use their submitted content, image, likeness, voice, name, and social media handles for promotional, marketing, and advertising purposes without additional compensation.

Full Contest Rules apply.

1. Contest Overview

The Fun Dunk Challenge by Fun Park is the first mission in the Summer Games Series. Participants are invited to create and submit their most creative dunk video filmed at a participating Fun Park location for the opportunity to win exciting prizes, including a Grand Prize of \$1,000.

The Contest celebrates creativity, athleticism, fun, and community engagement while maintaining a safe environment for all guests. By participating, entrants agree to comply with these Official Rules and all decisions made by Fun Park, which shall be final and binding.

The Fun Dunk Challenge will be conducted according to the following schedule:

Submission Period:

- Begins: July 3, 2026 at 12:00 AM (local time)
- Ends: July 16, 2026 at 11:59 PM (local time)

During the submission Period, eligible participants may register, record, and submit their dunk videos in accordance with these Official Rules.

Voting Period

- Begins: July 3, 2026 at 12:00 AM (local time)
- Ends: July 30, 2026 at 11:59 PM (local time)

Voting begins immediately once an eligible contest entry is posted on Instagram and continues until the end of the Contest Period. Eligible participants may continue to receive likes, comments, and shares throughout the Contest Period, and all eligible engagement received before the Contest closes will be counted toward the participant's final score.

Participants are encouraged to share their entries and invite friends, family, and followers to engage with their posts throughout the Contest Period.

Winners are expected to be announced on or about August 1, 2026.

2. Eligibility

- Open to legal residents of Canada.
- Participants under 18 years of age must have consent from a parent or legal guardian.
- Employees of Fun Park, affiliated companies, agencies, contractors, sponsors, contest administrators, and their immediate family members are not eligible to participate.
- Void where prohibited by law.

3. Registration Requirement

All participants must register through the official Fun Dunk Challenge landing page before posting their entry on social media.

Registration must include:

- Full name
- Email address
- Phone number
- Age
- Parent or guardian information (if under 18)
- Instagram username
- Participating Fun Park location
- Agreement to Contest Rules
- Media release consent

Registration must be completed before a participant's first contest submission. Participants who fail to complete registration before posting may be disqualified.

4. How to Enter

To enter the Contest:

1. Register through the official Fun Dunk Challenge landing page.
2. Visit a participating Fun Park location.
3. Record your dunk at the designated Fun Park Dunk Zone.
4. Ensure the official Fun Park basketball hoop and backboard are clearly visible in the video.
5. Follow the official Instagram account of the location you are representing.
6. Post your video on Instagram.
7. Tag the appropriate Fun Park Instagram account.
8. Use the official contest hashtag.
9. Obtain staff approval before filming any creative stunt, prop-based concept, or non-traditional dunk attempt.

Participants may submit multiple entries throughout the Contest period. However, participants may only compete in one location's competition and must select their participating location during registration.

All submissions must be entered under the same selected location. Entries submitted to multiple locations may result in disqualification.

Only the participant's highest-scoring eligible submission will be used for winner determination.

5. Official Instagram Accounts

Participants must follow the official Instagram account associated with the location where they are entering:

Fun Park North Edmonton @funpark.north

Fun Park South Edmonton @funpark.edmonton

Fun Park Winnipeg @funpark.winnipeg

Fun Park Grande Prairie @funpark.grandprairie

Participants may also share their videos on TikTok, Facebook, Snapchat, YouTube, X, or other social media platforms.

However, the Contest takes place exclusively on Instagram and only Instagram engagement will be counted toward scoring and winner selection.

6. Public Account Requirement

Participants must maintain a public Instagram profile from the date of submission until winners have been announced.

A public account is required so that Fun Park can verify submissions, monitor engagement, calculate scores, and review the content entered into the Contest.

Entries submitted from private accounts may not be visible for verification and may be disqualified.

Fun Park is not responsible for entries that cannot be reviewed due to privacy settings, deleted content, account restrictions, or platform-related issues.

7. What Qualifies as a Valid Entry

To qualify:

- The video must be recorded at a participating Fun Park location.
- The participant must be clearly visible.
- The official Fun Park basketball hoop and backboard must be visible.
- The basketball must pass completely through the rim.
- The video must comply with all Contest and safety rules.

The basketball passing completely through the rim is mandatory. Entries where the ball does not pass through the rim will not qualify regardless of creativity, production quality, or engagement received.

8. Creativity Guidelines

Creativity is strongly encouraged.

Examples include:

- Creative dunk approaches
- Costumes or themed outfits
- Storytelling concepts
- Choreographed routines
- Partner-assisted setups
- Creative camera angles
- Bounce-assisted dunks
- Entertaining or humorous concepts

Regardless of the concept, the final result must be a successful dunk where the basketball passes completely through the rim.

10. Approved Filming Equipment

Fun Park reserves the right to prohibit any equipment at its sole discretion.

Permitted equipment includes:

- Smartphones
- Mobile phones
- Handheld cameras
- Action cameras approved by staff
- Standard tripods
- Monopods
- Handheld gimbals

Prohibited equipment includes:

- Drones
- Remote-controlled aircraft
- Aerial filming devices
- Camera cranes
- Suspended camera systems
- Equipment attached to Fun Park structures
- Professional filming rigs deemed unsafe by staff
- Any equipment that interferes with guest safety or park operations

11. Safety Rules

All participants must:

- Follow all Fun Park safety policies.
- Follow all staff instructions immediately.
- Wear approved Fun Park grip socks.
- Use designated dunk areas only.
- Participate within their own abilities.
- Ensure the area is clear before attempting a dunk.
- Respect staff, guests, and fellow participants.

Fun Park staff may stop any activity deemed unsafe.

12. Prohibited Stunts & Activities

For safety reasons, the following are strictly prohibited:

- Standing on another person's shoulders is prohibited, except where a child is seated on the shoulders of their parent or legal guardian as part of a creative dunk concept that has received prior approval from Fun Park staff. Adult participants may not stand or be carried on another participant's shoulders under any circumstances. All shoulder-assisted concepts involving children must be approved by staff before filming begins.

- Human pyramids.
- Jumping over another participant.
- Using another person as an obstacle.
- Climbing on basketball hoops, backboards, rims, support structures, walls, railings or barriers.
- Standing on ladders, chairs, tables, benches, boxes, or elevated platforms.
- Stacking trampolines, foam blocks, mats, or equipment.
- Using launching devices or artificial height-enhancing equipment.
- Performing dangerous or reckless stunts.
- Any stunt deemed unsafe by Fun Park staff.

Any entry containing prohibited activities may be immediately disqualified.

13. Content Standards

Entries must not contain:

- Profanity
- Hate speech
- Harassment
- Bullying
- Violence
- Dangerous behaviour
- Illegal activity
- Nudity
- Offensive content
- Copyright-infringing content

Fun Park reserves the right to remove or disqualify any content it deems inappropriate.

14. Voting & Winner Selection

Participants enter by posting an eligible dunk video on Instagram in accordance with these rules. Voting begins as soon as the entry is posted and continues throughout the Contest period. Winners are determined based on the highest verified engagement score received on their official contest post.

Scoring System

- Like = 1 Point
- Comment = 2 Points
- Share = 3 Points

Only engagement from users following the official Instagram account of the location associated with the participant's entry will be eligible to count toward the final score.

Tie-Breaker

In the event of a tie, tied participants will receive an additional seven (7) days of voting. The participant with the highest verified score at the end of the tie-break period will be declared the winner.

Fair Play & Anti-Fraud Policy

Fun Park reserves the right to investigate, remove, adjust, or disregard engagement believed to be fraudulent or manipulated. The following may result in disqualification:

- Fake accounts
- Purchased followers
- Purchased likes
- Purchased comments
- Purchased shares
- Engagement pods
- Vote exchanges
- Automated engagement
- Bots
- Any activity deemed fraudulent or misleading

Fun Park's decisions regarding engagement verification and winner selection shall be final.

15. Media Release & Content Usage

By entering the Contest, participants grant Fun Park a perpetual, worldwide, royalty-free, irrevocable license to:

- Repost submitted content.
- Edit submitted content.
- Use submitted content in advertising.
- Use submitted content in social media campaigns.
- Use submitted content in websites, digital marketing, and promotional materials.
- Use participant names, images, voices, likenesses, and social media handles for promotional purposes.

No additional compensation will be provided.

16. Winner Verification

Potential winners may be required to:

- Verify eligibility.
- Provide government-issued identification.

17. Prizes

Each participating Fun Park location will award:

- One (1) First Place Winner
- One (1) Second Place Winner
- One (1) Third Place Winner
- One (1) Fourth Place Winner
- One (1) Fifth Place Winner

A total of twenty (20) local winners will be selected across the four participating Fun Park locations. Winners will be selected based on the final verified engagement scores at the conclusion of the Contest Period.

At each participating location:

- First Place: \$1,000 CAD Cash Prize
- Second Place: One (1) Platinum Birthday Party Package (Approximate Retail Value: \$410 CAD)
- Third Place: One (1) Gold Birthday Party Package (Approximate Retail Value: \$310 CAD)
- Fourth Place: One (1) Silver Birthday Party Package (Approximate Retail Value: \$210 CAD)
- Fifth Place: No local prize awarded. Advances to the National Fun Dunk Championship

National Championship

The top five (5) winners from each participating location will advance to the National Fun Dunk Championship.

The National Fun Dunk Championship will consist of twenty (20) finalists competing for the title of National Fun Dunk Champion.

- One (1) National Champion will receive a \$2,500 CAD Cash Prize.

The maximum prize value available to an individual participant is \$3,500 CAD, consisting of a \$1,000 CAD local First Place prize and a \$2,500 CAD National Championship prize.

Further details regarding the National Championship format, timeline, and competition structure will be announced by Fun Park at a later date.

Prizes are non-transferable and may not be exchanged for cash unless required by law. Fun Park reserves the right to substitute any prize with another prize of equal or greater value.

18. Assumption of Risk

Participation in trampoline-based activities, athletic challenges, and dunk attempts involves inherent risks, including serious injury.

By participating, entrants acknowledge and voluntarily assume all risks associated with participation.

Fun Park, its owners, officers, employees, sponsors, affiliates, contractors, and representatives shall not be liable for injuries, losses, damages, claims, costs, or expenses arising from participation in the Contest except where prohibited by law.

19. Privacy

Personal information collected through the Contest may be used for:

- Contest administration
- Participant verification
- Winner selection
- Prize fulfillment
- Marketing communications where consent has been provided

Information will be handled in accordance with applicable Canadian privacy legislation.

20. Right to Modify or Cancel

Fun Park reserves the right to modify, suspend, postpone, or cancel the Contest at any time due to safety concerns, technical issues, fraud, operational requirements, legal obligations, insufficient participation, or circumstances beyond its control.

21. Final Decisions

All decisions made by Fun Park regarding eligibility, participation, safety, content, voting, winner selection, interpretation of these Rules, and administration of the Contest shall be final and binding.